**LETTER OF INTEREST**

Joseph Q. Applicant

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Jane Smith

Director, Human Resources

United International

123 Business Rd.

Dear Ms. Smith,

I recently read an article about United International’s new approach to digital marketing in Marketing Magazine Online, and I’m writing to inquire whether you have any marketing positions open.

I have five years of experience working as a Marketing Strategist for one of our local retail clothing stores. During my time in this role, I increased the number of website page views by 120% and reduced the cost of customer acquisition by 20%. In addition, our sales increased by 50% during that time.

My resume is enclosed with this letter so you can review my education, work experience, and achievements. I would appreciate an opportunity to talk with you or a member of the marketing team to see how my experience and skills could benefit your company. Thank you for your time and consideration. I look forward to speaking with you soon.

Sincerely,

**[Signature]**

Joseph Q. Applicant